

IACC 2024 Annual Convention

January 17-19, 2024
Royal Palm South Beach Miami





Sponsor Benefits

- Attendee registration lists three weeks before and one week after convention. List will include name, title, company, address, phone and email for attendees who did not opt out of receiving marketing from sponsors.
- Recognition in promotional emails and on the event website.
- Logo placement on signage at event.
- Recognition from the podium.
- Opportunity for 1-2 minutes of podium time in front of event attendees between sessions.
- Logo placement and mention in the convention review issue of the IACC newsletter, Scope.
- With each sponsorship of \$1,000 or more, a 6 month website ad on the IACC website.
- With each sponsorship of \$1,000 or more, one half-price registration to the Convention.
- Additional benefits customized based on the item chosen.

Available Sponsorships

Exclusive Sponsorships

- ~~President's Opening Celebration - \$1,500~~ **SOLD!**
- ~~Hospitality Suite - \$1,500~~ **SOLD!**
- ~~Lanyards - \$1,000~~ **SOLD!**
- ~~Name Badges - \$1,000~~ **SOLD!**
- ~~Agenda - \$1,000~~ **SOLD!**
- ~~Notepads - \$500 (IACC Provides)~~ **SOLD!**
- ~~Pens - \$450 (Sponsor Provides)~~ **SOLD!**



Multiple Sponsorships

More than one company will be sponsoring event.
(Price per sponsor)

- Special Event - \$1,000
- International Reception - \$500
- First Timer's Reception - \$500
- Thursday Breakfast - \$500
- Friday Breakfast - \$500
- Breaks - \$400



Thank You IACC 2023 Diamond Sponsors:



Sponsor Application

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1. Company Contact Information

Company Name _____

Trade Show Coordinator _____
(Person to receive all sponsorship confirmations, paperwork and communications)

Name _____

Address _____

Phone _____

Fax _____

Email _____

2. Sponsorship: List the name and amount of the item you wish to sponsor. Sponsorships are nonrefundable.

3. Sponsorship Registrants

Registrant Name _____

Email _____

\$400 Half-price Registrant
(For Sponsorships of \$1,000 or more. Includes special event.)

Registrant Name _____

Email _____

\$770 Additional Registrant
For first person registrants with sponsorships of \$999 or less or additional registrants for the larger sponsorships. (Includes special event.)

Registrant Name _____

Email _____

\$770 Additional Registrant. For first person registrants with sponsorships of \$999 or less or additional registrants for the larger sponsorships. (Includes special event.)

4. Special Needs and Dietary Requirements

Dietary Restrictions _____

Physical Restrictions _____

Additional fees may apply for special meals. IACC will do its best to accommodate your request as indicated above.

5. Authorization and Acceptance

By signing below, the undersigned represents they have the authority to represent and bind the applicant (Company) named above and agree that upon acceptance of this Sponsorship Application by IACC. This Sponsorship Application and Prospectus shall form a binding agreement between the parties which supersedes all previous communications or representatives between the Parties, their agents and representatives. By attending any IACC event, you are authorizing IACC to use your image in any promotional or informational material produced by or on behalf of IACC.

Signature of Authorized Representative _____

Date _____

6. Payment Information

TOTAL AMOUNT DUE: \$ _____

Check payable in U.S. dollars to IACC

Credit card (Check one): Visa MasterCard American Express

Credit card number _____

Expiration date _____ CSV _____

Name as it appears on card _____

Signature _____

Billing address (if different from above) _____

Applications will not be processed without payment. See Sponsorship Rules & Regulations for refund, exchange and cancellation policies.

Email or mail to:

IACC
Attn: Vanessa Feilan
3200 Courthouse Lane
Eagan MN 55121
www.commercialcollector.com
iacc@commercialcollector.com

Complete this form and send it with your sponsorship application.

Your application will not be processed without this form.

IACC will list each sponsoring company alphabetically on the IACC website. Listings are complimentary for contract sponsors only.

7. Online Listing

Company Name: _____

(as you would like it to appear online and on name badges)

Street address _____

City _____

State _____

ZIP _____

Telephone _____

Website _____

Company description in 40 words or less. IACC reserves the right to edit, in its sole discretion, descriptions longer than 40 words.

Email or mail to:

IACC
Attn: Vanessa Feilan
3200 Courthouse Lane
Eagan MN 55121
iacc@commercialcollector.com
www.commercialcollector.com

The following terms and conditions govern participation at IACC's 2024 Annual Conference.

1. DEFINITIONS:

"IACC" International Association of Commercial Collectors; "Event" IACC's 2024 Annual Conference on January 17-19, 2024 at the Hotel; "Hotel" Royal Palm South Beach Miami, 1545 Collins Avenue, Miami Beach, FL 33139 a Tribute Portfolio Resort; "Applicant" A company submitting an IACC 2024 Sponsorship Application ("Application"); "Participants" Applicant companies accepted by IACC for participation in the Event, including Sponsors, their directors, employees, representatives, contractors and agents engaged with respect to this Event; "Convention Services Authority" Hotel's Convention Services Department or equivalent authorized Hotel personnel; "Rules & Regulations" IACC's 2024 Sponsorship Rules & Regulations.

2. APPLICATIONS

2-A Participants, in order to be eligible, must be engaged in the business of offering products or services specific or essential to the commercial collection industry.

2-B The individual listed as the Tradeshow Coordinator ("TSC") in the Application will serve as IACC's official contact person with respect to Event and will receive all pre-Event and post-Event confirmation materials and correspondences. The TSC will be responsible for notifying booth registrants of all necessary correspondence and information related to Event participation. Naming a TSC does not indicate TSC is registered for the Event. Registrations are not included in the sponsorship fee unless otherwise indicated in writing by an IACC representative.

2-C Sponsors are responsible for ensuring all Participants within their employ or control have received and understand these Rules and Regulations as well as the published policies procedures and rules of the Hotel. Failure to abide by these Rules and Regulations may result in Participant's loss of all or a portion of Event participation privileges, with or without refund at IACC's sole discretion. Questions regarding these Rules may be directed to iacc@commercialcollector.com.

2-D IACC will consider Sponsor Applications requesting co-sponsorship opportunities, in which case IACC reserves the right to modify any standard single-sponsor benefits package offered to account for the proportionate amount paid by each co-sponsor. Modified sponsor packages will be provided in writing by IACC.

3. FEES, REFUNDS & EXCHANGES

3-A Sponsor staff registration fee refunds will be offered only if IACC is notified in writing of the request for a refund on or prior to December 6, 2023. If written notice is provided on or after December 7, 2023, only sponsor staff registration fee exchanges or cancellations, without refund, will be granted. No refund of payment for sponsorship will be granted unless cancellation falls under section 3-B, and IACC shall have the right to resell the assigned sponsorship. The date upon which notice is received by IACC shall be the official date of cancellation. Payments cannot be applied to future IACC events, products or services unless cancellation falls under section 3-B. Written cancellation must be sent to iacc@commercialcollector.org.

3-B Sponsor Applicants agree to make payment or provide the goods or services offered to IACC immediately after IACC accepts the Application. Except as otherwise expressly provided here in sections 3-B, all sponsorships are nonrefundable.

4. EVENT RELOCATION, RESCHEDULE OR CANCELLATION

4-A IACC may be required to change the date or location of Event if circumstances necessitate, in which case IACC shall provide Participants with immediate notice of the change. A change in location will not alter the terms and conditions described herein, except as expressly announced by IACC to comport with the new venue's requirements.

4-B Should the event be re-scheduled or re-located, cancellation under section 3-B will apply. Should the event be canceled completely by IACC, any funds paid to IACC by the canceling Sponsor will be refunded in full. IACC reserves the right to hold a portion of the funds paid if some benefits have already been delivered. IACC's maximum total liability to Participant will not exceed the amount paid to IACC for Event participation.

5. PARTICIPANT CONDUCT - GENERAL

5-A Participants shall not conduct themselves in connection with the Event in a manner offensive to standards of decency or good taste.

5-B Notice of official Event sponsors and sponsorship availability is provided at <https://www.commercialcollector.com/>. In order to honor the benefits of sponsorship opportunities, IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in activities or functions during the Event which are deemed, in IACC's discretion, the same or substantially similar as an activity or function officially sponsored by or available for sponsorship by another Sponsor or hosted by

IACC. By way of example only, and not for purposes of limitation, such functions or activities may include attendee food and refreshment service, recreational outings, and artist or speaker appearances. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any such activity or function.

5-C Notice of official IACC-hosted Event activities and functions are provided at <https://www.members.commercialcollector.com/iacc/events>. IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in company-hosted activities or functions scheduled to occur at the same time as any official IACC-hosted activity or function. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any activity or function scheduled to occur at the same time as any official IACC-hosted activity or function.

5-D The licensed Event-specific trademarked logo is available upon request to Sponsors, for use on the company's website, newsletters, mailings, posters, postcards and other marketing-related materials. The logo may be used only for the purposes of representing your Event participation and promoting attendance. It shall not be used in any manner which creates confusion, directly or indirectly, whether or not intentional, as to the source of the communication, goods or services (such as, for example, through its size, prominence, placement or context in relation to the sender's content), nor shall it imply an IACC endorsement of sponsor's company, goods, or services. The logo may not be used after 30 days subsequent to the last date of the Event. In printed materials, the high-resolution .tif version of the logo must be used; the web version may be used only for web and e-mail communications, and must include a link to logo to the Event website: <https://www.members.commercialcollector.com/iacc/events>. The logo must be used in its entirety; cropping and other changes are strictly prohibited. All Participants acknowledge IACC has an interest in maintaining and protecting the image and reputation of its name, trademarks, services marks, logos, designs, and other forms of identification, and that all such IACC identification must be used in a manner consistent with the standards established by IACC.

5-E An electronic pre and post registration list of attendees will be provided to Sponsors for a one-time marketing use prior and subsequent to the show, respectively. All other use of the list or any portion thereof, including subsequent disclosure of the list to others, is prohibited. Insofar as unsolicited

continued on next page

communications may be considered a nuisance to some recipients, IACC requests all marketing communications based upon any information gathered about Event registrants and attendees, regardless of source, be reasonable with respect to frequency, timing, mode, and content.

6. FOOD & BEVERAGE AND MEETING SPACE

Participants must obtain written permission from IACC prior to offering food and beverage or utilizing meeting space on Hotel premises. Food or beverages served or meeting space used by Participant on Hotel premises must be arranged through IACC. Hotel prices may be subject to service charges and taxes. Participant shall reimburse IACC if IACC incurs charges from Hotel as a result of Participant's food and beverage service, or meeting space usage.

7. SALES AND ADVERTISING

Participants may not advertise, solicit orders for, or display goods or services other than those sold by them in the regular course of their business and as described in the Application. Circulars or advertising material of a Sponsor or any related entity are not permitted upon hotel premises without approval from IACC.

8. INTELLECTUAL PROPERTY

Participants are responsible for obtaining appropriate licenses and permissions for any copyrighted, trademarked, or other intellectual property used in connection with the Event. By Participant's use or display of any such copyrighted, trademarked or other intellectual property used in connection with the Event, Participant warrants to IACC its right to use. Participants shall indemnify and hold IACC harmless from any and all claims or demands made by any party with respect to such Participant's Event activity.

9. AMERICANS WITH DISABILITIES

ACT If any Participant representative has a disability that may impact participation in this Event or has special dietary restrictions for which accommodations are requested on such basis, a statement must be attached to the Application regarding that condition and all related needs. IACC will make reasonable efforts to provide for but is unable to assure the availability of appropriate accommodations without prior notification of specific need. Participants agree to cooperate in all reasonable respects with IACC and Hotel regarding the provision of auxiliary aids and services (at no cost to Participant), and for ensuring that access to and use of the Event space by attendees is ADA-compliant.

10. WARRANTIES

10-A Participant warrants it has the power to execute, deliver and perform as agreed; it has all licenses, permits, bonds, certificates and other similar approvals required to conduct its business; and it will abide all federal, state, and city laws, ordinances, codes, rules and regulations.

10-B IACC does not warrant or guarantee any specific level of business traffic and will not provide any refund to Participant on account of any reduction in expected traffic at the Event.

11. PROMISE TO PROTECT

11-A Participant shall defend, indemnify and hold harmless IACC, its subsidiaries and affiliates, and their respective directors, officers, members, employees, contractors and agents from and against any liabilities, losses, claims, suits, damages, costs, and expenses (including reasonable attorneys' fees and expenses) made by any third-party, including without limitation, Hotel, Event Participants, and Event attendees (each, a "Claim") arising out of any of Participant's or Participant's employee's, agent's or contractor's acts or omissions, representations or warranties relating to the Event, including Participant's use of the Hotel. IACC agrees to provide timely written notice of any Claim to Participant and will cooperate with Participant in defense of the Claim. Participant bears all expenses in connection with the defense or settlement of the Claim and IACC shall have the right to participate in the defense of Claim. Participant, in the defense of any such Claim, may not consent to entry of any judgment or enter into any settlement without the written consent of IACC.

11-B IACC's agreement with the Hotel requires that Participant shall indemnify and hold the Hotel harmless from any and all damages or liabilities which may arise by Participants' activity or the activity of any company or individual hired by you and working within the hotel premises.

12. SEVERABILITY & NON-WAIVER

12-A Any provision herein found to be invalid will be severable and the remainder will remain effective.

12-B The failure of ACA or Participant to insist upon the performance, or the delay or failure to exercise any right or privilege conferred herein, or to require the satisfaction of any condition herein, will not be construed as a waiver or estoppel of any such right, remedy, condition, or privilege, but the same will continue and remain in full force and effect. No provision herein shall be deemed waived except pursuant to a writing executed by the party against whom the waiver is sought, and no waiver will be applicable other than in the specific instance in which it is given.

12-C Nothing herein shall require the commission of any act contrary to applicable law or to any rules or regulations of Hotel or of any union, guild or similar body having jurisdiction over the services and personnel to be furnished hereunder. In the event of any conflict between any provision herein, and any such law, rule or regulation - such law, rule or regulation shall prevail and these provisions shall be curtailed, modified, or limited only to the extent necessary to eliminate such conflict.

13. ARBITRATION & GOVERNING LAW

Any controversy arising out of or related to Event participation, these Rules and Regulations, or the breach thereof, will be settled by arbitration in accordance with the Rules of the American Arbitration Association (AAA) in Minneapolis, Minnesota or any other mutually agreeable location. The prevailing party in any arbitration proceeding shall be entitled to an award of its costs and expenses. The laws of the State of Minnesota, without regard to Minnesota's choice-of-law principles, govern all matters arising out of or related to Participant's agreement.

14. HEADINGS

Headings within this document are intended for reference only and should not affect the interpretation.

15. RELATIONSHIP OF THE PARTIES & ASSIGNMENT

15-A Participant's agreement shall not establish a partnership, joint venture or principal/agency relationship with IACC.

15-B Participants may not assign its rights or responsibilities hereunder, in whole or in part without IACC's prior written consent which may be withheld in IACC's sole discretion. Any purported assignment or delegation by Participant without IACC's prior written consent is void.

15-C Nothing herein shall confer any contractual right, benefit, interest or remedy under or because of these Rules and Regulations upon any person or entity other than the Participant.

16. AMENDMENT

These Rules may be amended by ACA upon written notice to Exhibitors and Sponsors.