



Sponsor Prospectus

Sponsorships

All Sponsor Benefits

- Attendee registration lists three weeks before and one week after the event. List will include name, title, company, address, phone and email for attendees who did not opt out of receiving marketing from sponsors.
- Recognition in select promotional emails and on the event website.
- Logo placement on signage at event.
- Recognition from the podium.
- Opportunity for 1-2 minutes of podium time in front of group between sessions.
- Logo Placement and mention in the Mid-Year review issue of the IACC newsletter; Scope.
- Additional benefits customized based on the item chosen. *Sponsorships \$1000+ receive a single registration at \$450. Additional registrations are at the \$835 rate.*

Exclusive Sponsorships

~~Welcome Reception - \$1,500~~ **SOLD!**

- Company logo included on tent cards placed on food and/or beverage stations throughout the welcome reception space.
- Napkins with company logo, to be used at bars and for passed hors d'oeuvres. IACC will coordinate napkin order and shipment.

~~Lanyards - \$1,000~~ **SOLD!**

- Company logo displayed on the lanyards.

~~Name Badges - \$1,000~~ **SOLD!**

- Company logo displayed on the name badge.

Printed Agenda - \$1,000

- Company logo on the front of the printed agenda.

~~Notepads - \$500 *IACC Provides -~~ **SOLD!**

- Company logo on the official event notepads. Notepads will be distributed in the session room. IACC will coordinate order and shipment of branded notepads.

~~Pens - \$450 *Company Provides -~~ **SOLD!**

- Company logo on the official event pens. Pens are provided by company and should be shipped directly to IACC arriving no later than June 3, 2024.

Multiple Sponsorships

Special Event - \$1,000

- Company logo included on special event tent cards to be placed at the special event venue.
- Recognition in the attendee Know Before You Go email where specific special event reference is noted.
- Recognition in select special event promotions
- Company logo included on special event tickets.

Saturday Breakfast - \$500

- Company logo included on tent cards placed on breakfast food and/or beverage stations.

Sunday Breakfast - \$500

- Company logo included on tent cards placed on breakfast food and/or beverage stations.

Breaks - \$400

- Company logo included on tent cards placed on break stations.

Thank You IACC 2024 Diamond Sponsors



1. Company Contact Information

Company Name _____

Main Sponsor Contact _____
(Person to receive all table confirmations and paperwork)

Name _____

Address _____

Phone _____

Fax _____

Email _____

2. Sponsorship: List the name and amount of the item you wish to sponsor. Sponsorships are nonrefundable.

3. Sponsorship Registrants

Registrant Name _____

Email _____

\$450 Half-price Registrant
(For Sponsorships of \$1,000 or more. Includes special event.)

4. Authorization and Acceptance

By signing below, the undersigned represents they have the authority to represent and bind the applicant (Company) named above and agree that upon acceptance of this Application by IACC, the Sponsorship Application and the Sponsor Prospectus shall form a binding agreement between the parties which supersedes all previous communications or representatives between the Parties, their agents and representatives. By attending any IACC event, you are authorizing IACC to use your image in any promotional or informational material produced by or on behalf of IACC.

Signature of Authorized Company Representative:

Date _____

5. Payment Information

TOTAL AMOUNT DUE: \$ _____

Check (Please make check payable to IACC)

Credit card (Check one): Visa MasterCard American Express

Credit card number _____

Expiration date _____ CSV _____

Name as it appears on card _____

Signature _____

Billing address (if different from above) _____

Applications will not be processed without payment. See Sponsorship Rules & Regulations for refund, exchange and cancellation policies.



2024 Mid-Year Special Event

Email or mail to:

IACC
Attn: Vanessa Feilan
3200 Courthouse Lane
Eagan MN 55121
iacc@commercialcollector.com

The following terms and conditions govern participation at IACC's 2024 Mid-Year Conference.

1. DEFINITIONS:

"IACC" International Association of Commercial Collectors; "Event" IACC's 2024 Mid-Year Conference on July 19th-21st, 2024 at the Hotel; "Hotel" Hilton San Diego Bayfront 1 Park Boulevard, San Diego, CA 92101 ; "Applicant" A company submitting an IACC 2024 Sponsorship Application ("Application"); "Participants" Applicant companies accepted by IACC for participation in the Event, including Sponsors, their directors, employees, representatives, contractors and agents engaged with respect to this Event; The Hotel's forms, information, policies and rules related to this Event; "Convention Services Authority" Hotel's Convention Services Department or equivalent authorized Hotel personnel; "Rules & Regulations" IACC's 2024 Rules & Regulations, and rules and policies.

2. APPLICATIONS

2-A Participants, in order to be eligible, must be engaged in the business of offering products or services specific or essential to the commercial collection industry.

2-B The individual listed as the Main Sponsor Contact ("MSC") in the Application will serve as IACC's official contact person with respect to Event and will receive all pre-Event and post-Event confirmation materials and correspondences.

2-C Sponsors are responsible for ensuring all Participants within their employ or control have received and understand these Rules and Regulations as well as the published policies procedures and rules of the Hotel. Failure to abide by these Rules and Regulations may result in Participant's loss of all or a portion of Event participation privileges, with or without refund at IACC's sole discretion.

2-D IACC will consider Sponsor Applications requesting co-sponsorship

opportunities, in which case IACC reserves the right to modify any standard single-sponsor benefits package offered to account for the proportionate amount paid by each co-sponsor.

3. FEES, REFUNDS & EXCHANGES

3-A Sponsor Applicants agree to make payment or provide the goods or services offered to IACC immediately after IACC accepts the Application. Amounts received by IACC are nonrefundable.

4. EVENT RELOCATION, RESCHEDULE OR CANCELLATION

4-A IACC may be required to change the date or location of Event if circumstances necessitate, in which case IACC shall provide Participants with immediate notice of the change. A change in location will not alter the terms and conditions described herein.

4-B Circumstances may arise which require IACC to cancel the Event in whole or in part. In the case of cancellation, IACC's maximum total liability to Participant will not exceed the amount paid to IACC for Event participation. In the unlikely case that the Event is cancelled in its entirety, Participant fees will be refunded, less any actual and direct Event-related expense incurred by IACC at the Participant's express request. If the Event is cancelled only in part, IACC will issue daily pro-rated fee refunds to Participants.

5. PARTICIPANT CONDUCT - GENERAL

5-A Participants shall not conduct themselves in connection with the Event in a manner offensive to standards of decency or good taste.

5-B In order to honor the benefits of sponsorship opportunities, IACC may restrict or prohibit Participants from organizing, advertising, or soliciting

Event attendee participation in activities or functions during the Event which are deemed, in IACC's discretion, the same or substantially similar as an activity or function officially sponsored by or available for sponsorship by another Sponsor or hosted by IACC. By way of example only, and not for purposes of limitation, such functions or activities may include attendee food and refreshment service, recreational outings, and artist or speaker appearances. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any such activity or function.

5-C Notice of official IACC-hosted Event activities and functions are provided at <https://www.commercialcollector.com/iacc/events>. IACC may restrict or prohibit Participants from organizing, advertising, or soliciting Event attendee participation in company-hosted activities or functions scheduled to occur at the same time as any official IACC-hosted activity or function. Participants must notify IACC prior to organizing, advertising, or soliciting Event attendee participation in any activity or function scheduled to occur at the same time as any official IACC-hosted activity or function.

5-D The licensed Event-specific trademarked logo is available upon request to Sponsors, for use on the company's website, newsletters, mailings, posters, postcards and other marketing-related materials. The logo may be used only for the purposes of representing your Event participation and promoting attendance. It shall not be used in any manner which creates confusion, directly or indirectly, whether or not intentional, as to the source of the communication, goods or services (such as, for example, through its size, prominence, placement or context in relation to the sender's content), nor shall it imply an IACC endorsement of sponsor's company, goods, or services. The logo may not be used after 30 days subsequent to the last

continued on next page

date of the Event. In printed materials, the high-resolution .tif version of the logo must be used; the web version may be used only for web and e-mail communications, and must include a link to logo to the Event website: <https://www.commercialcollector.com/iacc/events>. The logo must be used in its entirety; cropping and other changes are strictly prohibited. All Participants acknowledge IACC has an interest in maintaining and protecting the image and reputation of its name, trademarks, services marks, logos, designs, and other forms of identification, and that all such IACC identification must be used in a manner consistent with the standards established by IACC.

5-E An electronic pre and post registration list of attendees will be provided to sponsors for a one-time marketing use prior and subsequent to the show, respectively. All other use of the list or any portion thereof, including subsequent disclosure of the list to others, is prohibited. Insofar as unsolicited communications may be considered a nuisance to some recipients, IACC requests all marketing communications based upon any information gathered about Event registrants and attendees, regardless of source, be reasonable with respect to frequency, timing, mode, and content.

6. FOOD & BEVERAGE AND MEETING SPACE

Participants must obtain written permission from IACC prior to offering food and beverage or utilizing meeting space on Hotel premises. Food or beverages served or meeting space used by Participant on Hotel premises must be arranged through IACC. Hotel prices may be subject to service charges and taxes. Participant shall reimburse IACC if IACC incurs charges from Hotel as a result of Participant's food and beverage service, or meeting space usage.

7. SALES AND ADVERTISING

Participants may not advertise, solicit orders for, or display goods or services other than those sold by them in the regular course of their business and as described in the Application. Circulars or advertising material of a Sponsor or any related entity are not permitted upon hotel premises without approval from IACC.

8. INTELLECTUAL PROPERTY

Participants are responsible for obtaining appropriate licenses and permissions for any copyrighted, trademarked, or other intellectual property used in connection with the Event. By Participant's use or display of any such copyrighted, trademarked or other intellectual property used in connection with the Event, Participant warrants to IACC its right to use. Participants shall indemnify and hold IACC harmless from any and all claims or demands made by any party with respect to such Participant's Event activity.

9. AMERICANS WITH

DISABILITIES ACT If any Participant representative has a disability that may impact participation in this Event or has special dietary restrictions for which accommodations are requested on such basis, a statement must be attached to the Application regarding that condition and all related needs. IACC will make reasonable efforts to provide for but is unable to assure the availability of appropriate accommodations without prior notification of specific need. Participants agree to cooperate in all reasonable respects with IACC and Hotel regarding the provision of auxiliary aids and services (at no cost to Participant), and for ensuring that access to and use of the Event space by attendees is ADA-compliant.

10. WARRANTIES

10-A Participant warrants it has the power to execute, deliver and perform as agreed; it has all licenses, permits,

bonds, certificates and other similar approvals required to conduct its business; and it will abide all federal, state, and city laws, ordinances, codes, rules and regulations.

10-B IACC does not warrant or guarantee any specific level of business traffic and will not provide any refund to Participant on account of any reduction in expected traffic at the Event.

11. PROMISE TO PROTECT

11-A Participant shall defend, indemnify and hold harmless IACC, its subsidiaries and affiliates, and their respective directors, officers, members, employees, contractors and agents from and against any liabilities, losses, claims, suits, damages, costs, and expenses (including reasonable attorneys' fees and expenses) made by any third-party, including without limitation, Hotel, GSC, Event Participants, and Event attendees (each, a "Claim") arising out of any of Participant's or Participant's employee's, agent's or contractor's acts or omissions, representations or warranties relating to the Event, including Participant's use of the Hotel. IACC agrees to provide timely written notice of any Claim to Participant and will cooperate with Participant in defense of the Claim. Participant bears all expenses in connection with the defense or settlement of the Claim and IACC shall have the right to participate in the defense of Claim. Participant, in the defense of any such Claim, may not consent to entry of any judgment or enter into any settlement without the written consent of IACC.

11-B IACC's agreement with the Hotel requires that Participant shall indemnify and hold the Hotel harmless from any and all damages or liabilities which may arise by Participants' activity or the activity of any company or individual hired by you and working within the hotel premises.